

## **Carranza Insurance Agency Privacy Policy**

**Effective Date:** 01/14/2025

We DO NOT sell or share your information. Your privacy is important to us, and this Privacy Policy explains how Carranza Insurance Agency ("we," "our," or "us") collects, uses, and protects your information when you use our services ("Services").

### **1. Information We Collect**

We collect the following types of information to provide and improve our Services:

**Personal Information:** Information you provide directly, such as your name, email address, mailing address, phone number, and payment details.

**Usage Data:** Information about your interactions with our Services, including IP address, device information, and browsing behavior.

**Cookies and Tracking Technologies:** Data collected through cookies and similar technologies to enhance your user experience.

### **2. How We Use Your Information**

We use your information to:

- Provide, operate, and improve our Services.
- Process payments and fulfill transactions.
- Communicate with you regarding updates, promotions, and customer support.
- Comply with legal and regulatory requirements.

### **3. Data Sharing and Selling**

We do not sell your personal information. Your information is not shared with third parties except as necessary to provide our Services (such as payment processors) or to comply with legal obligations. SMS consent and phone numbers are not shared with any third parties/affiliates for marketing purposes.

### **4. Data Retention**

We retain your information only as long as necessary to fulfill the purposes outlined in this policy or as required by law.

### **5. Your Rights**

Depending on your location, you may have the right to access, correct, or delete your personal information, restrict certain processing activities, or withdraw consent where applicable. To exercise these rights, please contact us using the information below.

### **6. Data Security**

We implement industry-standard security measures to protect your information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

### **7. Third-Party Links and Services**

Our Services may contain links to third-party websites. We are not responsible for the privacy practices of these third parties.

## **8. Children's Privacy**

Our Services are not intended for individuals under 18 years of age. We do not knowingly collect personal information from children without appropriate consent.

## **9. Changes to This Policy**

We may update this Privacy Policy periodically. Changes will be effective immediately upon posting, and continued use of our Services constitutes acceptance of the updated policy.

## **10. Contact Us**

If you have questions or concerns about this Privacy Policy or your data, please contact us:

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Arlington, TX 76018  
Phone: (682) 427-0300  
Email: [main@carranzariskmanagement.com](mailto:main@carranzariskmanagement.com)